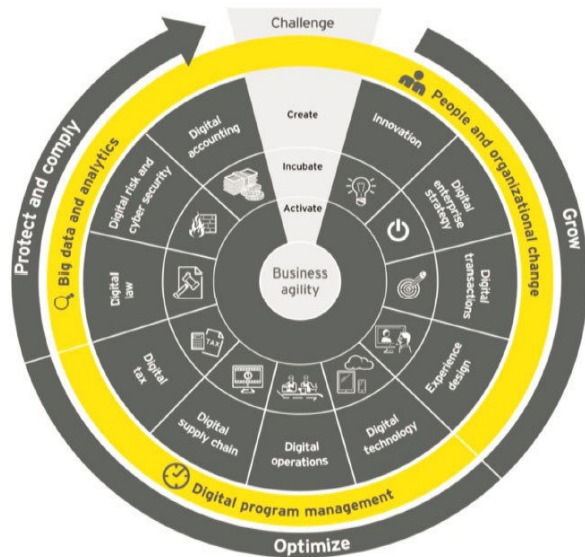


# KALAM INSTITUTE OF TECHNOLOGY

Govindavihar, Govindapur  
Berhampur - 761003(Gm.),Odisha



**National Seminar on**  
**“DIGITAL INDIA: AN INITIATIVE TO**  
**TRANSFORM AND EMPOWERMENT”**



**Organised by**

**DEPARTMENT OF BUSINESS**  
**ADMINISTRATION**

**On**

**April 09-10, 2017**

## **ABOUT KIT:**

Kalam Institute of Technology, a premier technological institute in Orissa started functioning in 2008 to cater the educational requirement of people of South Odisha, especially, the rural students. It is approved by AICTE, New Delhi, affiliated to Biju Pattanaik University of Technology, Rourkela, Odisha and certified by ISO-9001-2015.

It has been constantly striving towards achieving progress and expansion during its existence for over Nine Years, in terms of imparting quality education and brainstorming different social and corporate issues. It has been also striving hard and catering to the educational needs of students at par with national level institutions.

## **ABOUT THE DEPARTMENT:**

The Department of Business Administration was established in the year 2009 at Kalam Institute of Technology. The Department offers M.B.A programme under BPUT and BBA programme under Berhampur University. The Students of this Department have been placed in various Multi National Companies in India and abroad. Several co-curricular activities such as special lectures, workshops, seminars, and conferences are regularly conducted for the benefit of the students and teaching fraternity. The Department always remains forefront among the students and academicians owing to its unique teaching, learning and evaluation.

## **ABOUT THE SEMINAR:**

KIT organizes National and State level seminar every year to provide a common platform for the students, researchers, academicians and professionals, to reflect collectively on various contemporary issues, sharing experience and innovation, develop collaborations and synergies that need to be nurtured for growth and development of our Nation. The seminar provides strategic guidance for policy formulation and future direction of the sector discussed.

Digital India, the national programme about transforming India, into a digitally-

empowered society and knowledge economy; was approved by the Cabinet on August 20, 2014. Digital India envisions universal digital literacy and universal accessibility of all digital resources for citizens. Digital technologies are central for enabling a drastic change in various walks of life, literally transforming the way the businesses are being driven and managed. Digital World Transformation is viewed on global perspective hence not limiting this aspect of the Conference to National boundaries.

This Seminar intends to address several Domains coming under its purview; while embracing and enabling Digital Technologies, Innovation and People assets for national growth and sustainability.

In this backdrop a two-day national seminar is organized in the KIT campus. Authorities and experts from banking industries, insurance companies, academicians, journalists, entrepreneurs and NGO experts are taking part in this seminar as resource persons to deliver on vital issues.

## **THE OBJECTIVES OF THE SEMINAR:**

1. To envision the role and integration of digital technologies in transforming India into a digitally empowered society and to enhance knowledge economy in India and global perspective.
2. To explore transformation due to digitalization in different Public and Private sectors viz. IT, ITES, ICT, Information Services, Service Sector, Marketing, Sales, Banking & Finance, Retail, HR, Manufacturing, Operations, IBM, Quality, Education, Entertainment, Agribusiness, Governance, Health, Sport etc.
3. To elaborate the impact of Digital India Movement in enhancing employability and entrepreneurial ventures.
4. To appreciate the role of technology as a central source for empowering the people and enabling desired change in overall growth and development of Nation.

### WHO SHOULD ATTEND:

- Students : UG / PG / Research Scholars
- Management Trainees & Technical Trainees
- Academicians / Faculty Members
- Librarians & Library Professionals, Information Officers, etc.
- Technocrats/ Domain Experts
- Entrepreneurs/Consultants Professionals
- NGO activities who are engaged in promoting digital India message.

### SUB THEMES:

The Subthemes of the seminar are as follows:

- Digitization and Management Culture
- Digitization and Information Technology
- Digitization and Banking and Insurance Sector
- Digitization and Management Sector
- Digital India and Agriculture Sector
- Digital India and Industrial Sector
- Digital India and Social Sector
- Digital India and Women Empowerment
- Digital Governance

### CALL FOR PAPERS:

Original unpublished research-based Papers, Articles and Case Studies on topics in context to Digital Transformation and related area are invited on following terms and conditions:

1. Papers should reflect on conference theme and sub themes.
2. Paper writers' should submit abstract within 300 words including 5-6 key words and full paper with in 5000 words, Format: A4 size, 1.5 line space, 1 margin 4 sides, 12 pt, times new roman. The front page of the paper should provide details of author's name, organization, e-mail address and telephone number. All Tables and figures should be numbered and should be appeared in corresponding text with captions. Source should be explicitly mentioned at the bottom of the table/figure. Footnotes: The superscript numerals should be used for footnote.

3. Abstract and full paper must be sent as a hard copy as well as a soft copy in MS-Word. Papers presenters shall bring the hard copy of the paper on the day seminar.

All submitted papers are peer reviewed & Reviewer's opinion is final.

### IMPORTANT DATES:

Abstract of the paper should reach on or before 22.3.2017. Acceptance for publication will be informed before 25.3.2017. Full paper should reach on or before 3.4.2017

Accepted papers will be published in an edited book with ISBN number. Confirmation of registration for participation in the seminar should be conveyed on or before 5. 4. 2017.

The soft copies of abstracts along with full papers can be sent online to the following e-mail address: [kit.mba.bam@gmail.com](mailto:kit.mba.bam@gmail.com), [ucpanigrahi@rediffmail.com](mailto:ucpanigrahi@rediffmail.com)

### REGISTRATION DETAILS:

All the participants are required to register in advance by sending the filled in registration form along with the registration fee in shape of crossed "Demand Draft" drawn in favor of Kalam Institute of Technology", payable at Berhampur (Ganjam).

- Delegates from India @ Rs. 300/-
- Delegates from foreign @ \$ 100/-
- Delegates from Industries @ Rs. 600/-

### ACCOMMODATION:

Outside delegates will be provided with boarding and lodging facilities on payment basis (actual). Request for accommodation should be made in advance.

- Single Room @ Rs. 600/-
- A/C single Room @ Rs. 1000/-
- A/C Double Room @ Rs. 1600/-

### CORRESPONDENCE:

Prof. (Dr.) Umesh C. Panigrahi, Convener, NSDI-2017  
Kalam Institute of Technology, Berhampur-761003 Ganjam (Odisha)



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**NATIONAL SEMINAR ON  
"DIGITAL INDIA: AN INITIATIVE TO TRANSFORM  
AND EMPOWERMENT" (NSDI-2017)"  
April 8-9, 2017  
REGISTRATION FORM**

**Please furnish following information:**

Full Name: \_\_\_\_\_

Male/Female: \_\_\_\_\_

Designation: \_\_\_\_\_

University/College/Institute: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Whether presenting paper (Please tick) Yes/No

If yes, title of the paper: \_\_\_\_\_

Registration fee details: (Rs. 300/-)

Demand Draft to be drawn in favour of "KIT", payable at Berhampur Drawn on Bank \_\_\_\_\_

Draft No \_\_\_\_\_ Date: \_\_\_\_\_

Place: \_\_\_\_\_

Date: \_\_\_\_\_ Signature \_\_\_\_\_

**Use photo copies of the form if required.**

- **All participants must send this form along with the regd. fee at the address given below by March 31, 2017.**

**Send to:** Prof. Umesh C. Panigrahi, Convener, NSDI-2017, Dept. of MBA, KIT, Govindvihar, Govindapur, Berhampur-761003, Ganjam, Odisha.  
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