



## International Conference

On

## CONTEMPORARY ISSUES IN BUSINESS, MANAGEMENT & ECONOMICS (ICIBME'20)

ON

04-05 April  
2020



Organised by:

**Department Of Business Administration**  
**KALAM INSTITUTE OF TECHNOLOGY**

Govind Vihar, Govindpur, Berhampur-761003, Ganjam,  
Odisha.

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### ABOUT KALAM INSTITUTE OF TECHNOLOGY

Kalam Institute of Technology is a premier technological and management institute in Odisha started functioning in 2008 to cater the educational requirement of people of South Odisha, especially, of the rural students. Its various programmes are approved and affiliated by AICTE, Biju Pattanaik University of Technology, Berhampur University, and State Council for Technical Education and Vocational Training, Odisha.

It has been constantly striving towards achieving progress and expansion during its existence for over twelve Years. The college aims at educating the students towards broadening their horizons and enhancing their competence through exhaustive and profound dissemination of knowledge.

The college offers the following programs

1. Master of Business Administration (MBA),
2. Bachelor of Business Administration (BBA)
3. Bachelor of Computer Application (BCA)
4. B. Tech (CIVIL/CSE/EEE/ECE/MECH)
5. Diploma (CIVIL/CSE/EEE/ECE/MECH)
5. +3 Science & +2 Science

### ABOUT THE DEPARTMENT

The Department of Business Administration was established in the year 2009 at Kalam Institute of Technology. The Department offers M.B.A programme with various specializations namely HR, Marketing, Finance, Operation, System & Rural Management. The Students of this Department have been placed in various Multi National Companies in India and abroad. Several co-curricular activities such as special lectures, workshops, seminars, and conferences are regularly conducted for the benefit of the students and teaching fraternity. The Department is always remaining forefront among the students and academicians owing to its unique teaching, learning and evaluation.

KIT organizes International and National level seminars, conferences, workshops, symposiums & colloquiums every year to provide a common platform for the students, researchers, academicians and professionals to reflect collectively on various contemporary issues, share their experience and develop collaborations which synergies for the growth and development of our Nation. The conference provides strategic guidance for policy formulation and future direction of the sector discussed. KIT has so far conducted 06 (six) National seminars and 01 (one) International conference. They are:

1. National level seminar on “EMERGING ISSUES IN RURAL CREDIT MANAGEMENT” on 5 March, 2012
2. National Seminar on “ENTREPRENEURSHIP, INNOVATION AND CORPORATE GOVERNANCE”, 18-19 May, 2013
3. National Seminar on “PANCHAYATI RAJ INSTITUTIONS AND RURAL MANAGEMENT”, 5-6 March, 2014
4. National seminar on “FINANCIAL INCLUSION AND ACCESSIBLE INSURANCE TO ALL”, 7-8 April, 2015
5. National Seminar on “SPIRITUAL AND ETHICAL DIMENSION IN MANAGEMENT”, 3-4 May, 2016
6. National Seminar on “DIGITAL INDIA: AN INITIATIVE TOWARDS TRANSFORMATION AND EMPWPERMENT” 8<sup>TH</sup> – 9<sup>TH</sup> APRIL, 2017
7. International Conference on “EMERGING TRENDS IN AGRIBUSINESS MANAGEMENT: PROSPECTS AND CHALLENGES”, 17-18 March, 2018

### ABOUT THE CONFERENCE

In the present era, we all are facing so many contemporary issues in business management & economics which are needs to be addressed judiciously for the sustainable development. These issues arise

due to changing role of managerial decision making in the field of business & economics. It leads to problems involving in human resource management, hospitality management, marketing strategy, changes in financial system, global slowdown, health issues, poor situation of women, inclusion of new policies in education, conservation of natural resources, economic growth etc. These emerging contemporary issues are not related with any particular sector but are related diversely to the different sectors. Nowadays, these problems are not confined to national boundaries only but also have been accepted as global problems. Until we think to eradicate them or to find their solutions, we can't talk about sustainable development at the national & international level. The present conference seeks to highlight all emerging contemporary issues of different sectors at single platform so that all students / delegates / resource persons may have the idea of problems at the global level and try to solve the problems through interdisciplinary research in order to overcome the current problems. Finding the solutions of the present problems may give them access to global opportunities in order to be an entrepreneur, good researcher with new innovative ideas at national & international level. Efforts of researchers and academic fraternity may make it possible to attain sustainability in the development of the nation.

The conference intends to provide a scientific platform for sharing knowledge and exchange of ideas in promoting innovative aspects in multidisciplinary areas of Business Management & Economics. Conference will cover a broad spectrum of themes, methodologies and research approaches including empirical, conceptual, review, and case studies. ICIMCE provides opportunities for networking and meeting researchers from academic and corporate sector.

The conference will run on multiple parallel technical sessions, where each session will have a central theme attached to it. For benefit of students and scholars, Doctorial Colloquium and Student Presentation session will be arranged. Panel discussion sessions will be the value addition to this conference.

### WHO SHOULD ATTEND?

1. Academicians
2. UG / PG / Research Scholars
3. Professionals, NGO functionaries and Domain Experts
4. Management Trainees & Technical Trainees / Associates

### THEMES FOR CONFERENCE

Participants are requested to choose any ONE of the below Themes for Paper Presentation with an emphasis on novelty/originality and appreciation of theoretical work.

#### Contemporary Issues in Management

- \* Human Resources Management
- \* Financial Management
- \* Marketing Management
- \* Operational Management
- \* System & IT Management
- \* Rural Management

#### Contemporary Issues in Business & Economics

- \* Hospitality Management: Hotel & Tourism
- \* International Business
- \* Natural Resource Management
- \* Corporate Governance, Corporate Social Responsibility
- \* Entrepreneurship, Innovation

- \* Banking, Insurance, Cashless Economy, Micro Finance
- \* Urban & Smart City Management
- \* Make in India, Skill India
- \* Sustainable and inclusive growth.

Papers not mentioned in the above subthemes but related to the main theme may be considered.

### STUDENT PRESENTATION

There will be a separate session for Students. Students are encouraged to present their research paper on the theme of the conference. Award in form of certificate will be given to the best presenter.

### DOCTORAL STUDENT COLLOQUIUM

A session will be held during the conference inviting the papers of Ph.D research scholars. Senior professors will be the discussants and provide guidance to early career faculty and doctoral students to enhance their skill to conduct impactful research.

### KEYNOTE SPEAKERS

Prof. Narabahadur Bista, Trivuban University, Nepal  
 Prof. Durgamadhab Samantaray, King Arabian University, Saudi Arab  
 Prof. Omar Faruk, Daffodil University, Bangladesh  
 Prof. Sanjay Ku. Satapathy, Ravenswa University  
 Prof. Prasant Kumar Panda, Deendayal Petroleum University, Gujarat  
 Prof. Sudhakar Patra, Berhampur University  
 Prof. Manoj Ku Das, Khalikote University  
 Prof. Bibhuti Bhusan Mahapatra, Berhampur University  
 Prof. Sitikanta Mishra, SOA University  
 Prof. Mrutyunjaya Mishra, Banaras Hindu University, UP  
 Prof. Nihar Ranjan Mishra, Berhampur University  
 Prof. Gouri Sankar Lal, Berhampur University  
 Prof. Aditya Ku Patra, North Odisha University  
 Prof. Prajnyadipta Das, CIME, BBSR  
 Prof. Tulasi Rao, Andhra University  
 Prof. Dasarathi Sahu, Utkal University

### CALL FOR PAPERS

The paper contributors are invited to send an abstract (around 500 words) of their original research. The abstract should include keywords, full address including contact number and email ID of the main and corresponding author/authors.

The extended abstract should be within 3000 words including appendix and references and typeface: Times New Roman, 12 pt, single space and justified. It should be present correct scientific facts and be free from plagiarism. Some suggestions for the sections are as follows: 1. Introduction; 2. Literature Review; 3. The Conceptual Model; 4. Methodology; 5. Data Analysis 6. Results and Discussions; 7. Conclusions; 8. Managerial Implications. The acceptance of paper will be intimated to the authors through e-mail

All the submissions will be reviewed. After the reviewing process, a selected number of authors will be invited to submit a full paper. We will shortlist authors for potential publication in either in SCOPUS indexed Journal or UGC CARE listed Journal or in edited book. The papers shortlisted by ICIBME reviewers will be sent to concern journal for another review as per due process and subsequent publication, if accepted. Publishing in the Journal may invite additional fee based on the respective publication norms.

Last Date for Abstract: 22.03.2020  
 Last Date for Full Paper: 30.3.2020  
 Confirmation of registration for participation: 1<sup>st</sup> April 2020.

The soft copies of abstracts, Full Paper & PPT of the presentation can be sent to the following e-mail address: [icibme2020@gmail.com](mailto:icibme2020@gmail.com) or to

**Dr. Santanu Kumar Das, Secretary, ICIBME'20**  
[santanu.das.kumar@gmail.com](mailto:santanu.das.kumar@gmail.com), Ph: +91-9040652849

### REGISTRATION DETAILS

It is compulsory for all joint authors of each accepted paper to register for the conferences in case they intend to be included in the Technical Programme and want their name in the conference Proceedings.

The registration fee includes conference kit, certification of participation and presentation, Tea, Snacks and Lunch for two days. Participants need to make their own arrangements for travel and accommodation. However, the conference organizer can arrange the accommodation on request on payment basis. The registration fees should be paid on advance on Google Pay (9338057362) or on the spot.

#### Registration Fee

Category A: Rs. 500

Category B: Rs. 300/- (Scholars & Students)

### ORGANISING COMMITTEE

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 Sj. Pratap Chandra Panigrahi, Vice-chairman  
 Sj. Santosh Kumar Jena, Secretary

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 Prof. Arun Kumar Panda, Berhampur University  
 Prof. Subash Ch. Parida, Berhampur University

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Prof. Debadatta Panda, Vice-Principal, KIT

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Prof. Padma Charan Sahu

Dr. Ramesh Chandra Behera

### CORRESPONDENCE

Prof. (Dr.) Umesh C. Panigrahi, Convener, ICIBME-2020

#### KALAM INSTITUTE OF TECHNOLOGY

Govind vihar, Govindpur, Berhampur-761003, Ganjam, Odisha.

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Website: <http://www.kit.edu.in>



## INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN BUSINESS, MANAGEMENT & ECONOMICS (ICBME-2020)



April 04-05, 2020

### REGISTRATION FORM

Full Name: \_\_\_\_\_

Male/Female \_\_\_\_\_

Designation: \_\_\_\_\_

University/College/Institute/Organisation: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Whether required accommodation: Yes/No

Whether presenting paper: Yes/No

If yes, Title of the paper: \_\_\_\_\_

Registration fee details:

Category A: (Rs. 500/- &

Category B: Rs. 300/- (Scholars & Students)

The registration fees should be paid in Cash or on Google Pay (9338057362) or on Demand Draft to be drawn in favor of "KIT", payable at Berhampur Drawn on Bank \_\_\_\_\_ Draft No \_\_\_\_\_ Date: \_\_\_\_\_

Place:

Date:

Signature

**All participants must send this form along with the regd. fee at the address given below by April 01, 2020.**

(Kindly send the proof of payment fee through e-mail.

[icibme2020@gmail.com](mailto:icibme2020@gmail.com) or contact to

**Prof. Amarnath Padhi, Joint Secretary, ICIBME'20**

Amrnath.padhi@gmail.com: +91-9438087998